

AI  
Concl.

Table 6 lists corporations participating in the fundraising campaign and also includes information about the e-coupons. Table 7 includes information about the goodie bags.

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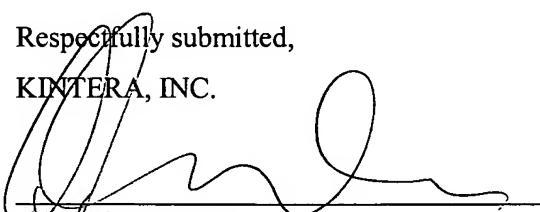
**Remarks**

Applicant submits this Preliminary Amendment in response to the Notice to File Corrected Application Papers, dated 01/07/2002. The Notice required Applicant to submit substitute drawings in compliance with 37 CFR 1.84 because the drawings contained excessive text.

In response Applicant has deleted FIGS. 4-12 that contained excessive text, and has incorporated selected contents of FIGS. 4-12 into the specification. More specifically, Applicant has amended the specification to insert Tables 2-7 that contain selected contents of FIGS. 4-12. No new matter has been added.

Applicant respectfully requests entry of the above amendments. Applicant further requests that the undersigned be contacted if it would helpful to the advancement of this application.

Respectfully submitted,  
KINTERA, INC.



Michael A. Rahman  
Attorney for Applicants  
Reg. No. 43,872



Welcome: Susan Danther with Kintera

Help | Logout | Contact Us

MY SPHERE ADMINISTRATION CONTACTS DEVELOPMENT MAIL CAMPAIGN REPORTS

CONTACTS HQ

- All Contacts
- All Individuals
- All Organizations
- All Associates
- All Prospects
- All Donors
- All Members
- All Volunteers
- All Press
- All Board Directors

Search

Search All

GO

Remember

- ☐ Good Citizens Mallin
- ☐ Virtual Goodie Bag P
- ☐ TravelSmith Travelsm
- ☐ UrbanQ.com UrbanQ.co
- ☐ YourActivePet.com Yo
- ☐ Paul www.aleather.co
- ☐ Vitaminshoppes.com Vi
- ☐ Gaiam.com www.gaiam.
- ☐ TowerRecords.com Tow
- ☐ ThingsRemembered.com

Contact Headquarters

New Contact

New Organization

All Individuals

Search for

▼

▼

Search

Show All Records

Showing 21-40 of 160 contacts (8 pages), 20 contacts per page.

Prev 1 2 3 4 5 6 7 8 Next

Printable Export XLS  
Choose Columns

Delete	First Name	Last Name	Company Name	City	SI	Phone	Ind/Org	Category
<input type="checkbox"/>	Manage	Jamie	Birch	Coldwater Creek	N/A		Ind	
<input type="checkbox"/>	Manage	BODEGA Fudge	BODEGA		N/A		Ind	
<input type="checkbox"/>	Manage	Brooks Brothers	Brooks Brothers		N/A		Ind	
<input type="checkbox"/>	Manage	Barbara	Bry	Proflowers	N/A		Ind	
<input type="checkbox"/>	Manage	Buy.com	Buy.com		N/A		Ind	
<input type="checkbox"/>	Manage	Doug	Buy.com		N/A		Ind	
<input type="checkbox"/>	Manage	Julie	Case Logic		N/A		Ind	
<input type="checkbox"/>	Manage	CD Universe	CD Universe		N/A		Ind	
<input type="checkbox"/>	Manage	Coldwater Creek	Coldwater Creek		N/A		Ind	
<input type="checkbox"/>	Manage	ColorfulImages.com	ColorfulImages.com		N/A		Ind	
<input type="checkbox"/>	Manage	ColumbiaHouse Online	Columbia House		N/A		Ind	
<input type="checkbox"/>	Manage	Continental	Continental		N/A		Ind	
<input type="checkbox"/>	Manage	Cooking.com	Cooking.com		N/A		Ind	
<input type="checkbox"/>	Manage	Cooking.com	Cooking.com		N/A		Ind	
<input type="checkbox"/>	Manage	CVS	CVS		N/A		Ind	
<input type="checkbox"/>	Manage	CVS	CVS		N/A		Ind	

TABLE 2



Welcome: Susan Daniher with Kintera

[Help](#) | [Logout](#) | [Contact Us](#)

[MY SPHERE](#) | [ADMINISTRATION](#) | [CONTACTS](#) | [DEVELOPMENT](#) | [MAIL CAMPAIGN](#) | [REPORTS](#)

<b>MAIL CAMPAIGN HQ</b>	
All Campaigns	
My Campaigns	
Campaign Station	
<input type="text"/>	
<input type="button" value="GO"/>	
<b>Recent Items</b>	
<input type="checkbox"/> Good Citizens Mailin	
<input type="checkbox"/> Virtual Goodie Bag P	
<input type="checkbox"/> TravelSmith TravelSm	
<input type="checkbox"/> UrbanQ.com UrbanQ.co	
<input type="checkbox"/> YourActivePet.com Yo	
<input type="checkbox"/> Paul www.aleather.co	
<input type="checkbox"/> Vitaminshoppe.com Vi	
<input type="checkbox"/> Galam.com www.galam.	
<input type="checkbox"/> TowerRecords.com Tow	
<input type="checkbox"/> ThingsRemembered.com	

Mailing Name	Receivers	Content	Schedule
Incentive Email 2	All Contacts	Incentive Email	10/8/2001

### Reports

#### Report Summary

Total Emails in Mailing - [View Report](#)

Total Emails Sent Successfully

Total Emails Waiting to be Sent

Total Emails Failed - [View Report](#)

Total Emails that Resulted in Clicks to Link(s) - [View Report](#)

Total Emails that Did Not Result in Clicks to Link(s) - [View Report](#)

Total HTML Emails Opened - [View Report](#)

Total HTML Emails Opened that Did Not Result in Clicks to Link(s) - [View Report](#)

Statistics	Number	Percent
	125	100.00%
	121	96.80%
	0	0.00%
	4	3.20%
	0	0.00%
	121	100.00%
	58	47.93%
	58	47.93%

[My Sphere](#) | [Administration](#) | [Contacts](#) | [Development](#) | [Mail Campaign](#) | [Reports](#) | [Logout](#)



TABLE 3

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## Virtual Goodie Bag Participation Form

Thank you for your interest in our Virtual Goodie Bag Program!

Simply fill out the form below and email your logo (preferably in an eps) to:  
sdaniher@kintera.com no later than **Friday, November 23rd**.

Thank you for your participation!

Contact Information	
* First Name:	<input type="text"/>
* Last Name:	<input type="text"/>
Company Name:	<input type="text"/>
* Email:	<input type="text"/>
* Business Phone:	<input type="text"/>
* Please describe your offer:	<input type="text"/>
Offer expires:	<input type="text"/>
Quantity of coupons:	<input type="text"/>
Restrictions or Disclaimers:	<input type="text"/>
* Coupon code:	<input type="text"/>
<input type="button" value="Submit"/>	
* required information	

TABLE 4



<b>Personal Info</b>		<b>Marketing Source:</b>
<b>Name:</b> Mark Agnew		<b>Gender:</b>
<b>Greeting:</b> Mark Agnew		<b>Birthdate:</b>
<b>Org. / Company:</b> Eyeglasses.com, Inc.		<b>Category:</b>
<b>Position:</b>		<b>Special Flag:</b>
<b>Email:</b> mark@eyeglasses.com		
<b>Address Line 1:</b>		
<b>Address Line 2:</b>		
<b>City:</b> N/A		
<b>State:</b>		
<b>Zip:</b>		
<b>Country:</b>		
<b>Home Phone:</b>		
<b>Business Phone:</b> (203) 838-4844		
<b>Fax:</b>		
<b>Notes:</b>		
<div></div>		
<b>Please describe 15% Discount on any purchase your offer:</b>		<b>Offer expires:</b> 1/1/2002
<b>Quantity of 10000 coupons:</b>		<b>Restrictions or Disclaimers:</b> Please describe

TABLE 5



Welcome: Susan Daniher with Kintera

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MY SPHERE ADMINISTRATION CONTACTS DEVELOPMENT MAIL CAMPAIGN REPORTS

Initiative Name	Goal	Type
Good Citizens Online Rewards Program Sign Up	0	Simple Contact

### All Contact Report

Search for:  as a  Please choose one  Show all records

Showing 1-17 of 17 records (1 pages), 20 records per page.

Prev 1 Next





Last Name	First Name	Email	Please describe your offer	Restrictions or Discl
Agnew	Mark	mark@eyeglasses.com	15% Discount on any purchase	
Birch	Jamie	jbirch@thecreek.com	\$5 off any order of \$25 or more!	
Bry	Barbara	bbry@proflowers.com	\$5 off on any purchase	cannot be used with another promotion
Galimba	Norman	norman.galimba@personalcreations.com	\$10 off any order \$50 or more	Please enter the code at checkout. Coupon is not va
Gonsalves	Maria	maria@esticker.com	Get \$5 off any purchase of \$20 or more	Not valid with any other coupon, prior purchase or e
Hutchinson	Chris	chutchinson@finishline.com	\$10 off your purchase of \$50 or more	
Levensohn	Peter	Peter@Flower.com	15% off all purchases	
March	Dan	dmarch@novica.com	\$15 OFF	
March	Dan	dmarch@novica.com	\$15 OFF	May not be applied against shipping charges; May n
O'Brien	Mark	mobrien@ashford.com	10% off	10% off purchases more than \$0.00, excludes Diam
Podany	Nickole	Nickolep@mrsfields.com	\$5.00 off an purchase of \$30.00 or more	Orders can be placed by visiting www.mrsfields.com
Reddemann	Valerie	val@greenfeet.com	\$5 off \$25 purchase, \$10 off \$50 purchase	Not valid with any other offer.

TABLE 6



# Here is your Virtual Goodie Bag™

Thank you for participating in the 2001 Memory Walk. Here are your online coupons! Simply choose the offers you wish to redeem and follow the instructions below.

Company Name	Description	Offer Expires	Restrictions or Disclaimers	Instructions
 eyeglasses.com	15% discount on any purchase!	1/1/2002	Not valid with any other offer.	Enter this code at checkout: kintera15
	\$5 off any order of \$25 or more!	12/15/2001	Not valid with any other offer.	Enter this code at checkout: WHA3101
	\$5 off on any purchase!	12/31/2001	Not valid with any other offer.	Click on this link to receive your discount: <a href="http://www.perfumery.com">http://www.perfumery.com</a>
PERSONAL CREATIONS <small>Unique Personalized Gifts</small>	\$10 off any purchase of \$50 or more!	12/31/2001	Coupon is not valid with any other offers.	Enter this code at checkout: 4002EM
	\$5 off any purchase of \$20 or more!	1/1/2002	Not valid with any other offer.	Enter this code at checkout: reward\$20
TABLE 7			Not valid with any other coupon.	